

2007 NATPL Marketing/Member Services Committee Report

Members: Jan Bissey, (WY); Carl Campbell, (WY); Stefani Crawford, (WY); Linda Cronin, (WVA); Diana Glosser, (IL); Nancy Hooker, (TX); Beverly Hunsberger, (PA); Kelli Kennedy, (FL); Libby livings-Eassa, (FL); Cindy Powell, (TX); Lyn Velle, Liaison

Member Information: Updated portions of NATPL Website; members have periodically reviewed the website to assist in removing outdated information to keep it as current as possible

Member Recruitment: a new or renewal membership option was available when registering for the 2007 NATPL FORUM; a "Thanks for Attending" postcard was designed as a two week follow-up to send to attendees of the FORUM who were not current members of NATPL; at NTPN Conference; will have booth at 2007 conference. NATPL won a complimentary booth

Member Services:

Tech Prep Award:

Innovation in Tech Prep:

Guilford County Schools, Greensboro, NC, Vicki Taylor

Promotion of Tech Prep:

Brunswick County Schools/Brunswick Community College, Jerry Smith

Promotion of Tech Prep: Colin County Community College District, TX,
Vicky Taylor

Tech Prep Booth at 2007 NCPN (NTPN) Conference: Stefani Crawford headed this committee to design and staff the booth during the 2007 conference.

The booth will also mirror this year's theme of honoring past achievements and the future of NATPL. The booth will feature: the small number of Best Practices Book that remain; a focus on New Perkins Legislation and its implementation: for example: Quality Indicators, Performance Measures, NATPL resources; and member services, such as: NATPL e-Newsletter, NATPL list serve, TP Student Registry, and TP Awards Program.

Tech Prep Registry: In place